

Historian & Media Relations Programs

*Hands That
Serve, Hearts
That Care*

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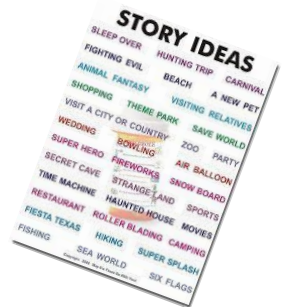
It is important that you take pictures of your events being sponsored by your Post and forward the pictures to the local newspapers along with a short message on what your Post participated in. Another good idea is to appoint more than one photographer so that you won't miss any photo opportunities and to have better pictures to choose from. It's not too late to send your information to your local newspapers if your Post donated school supplies, clothes, or other items to schools. Have you held a blood drive lately? If not, what better way to let your community know that we are involved and at the same time hold a membership drive!



Listed below are the *Publicity Tools and Press Releases* and the *Sample Photo Release Forms* that can be found on the Department website:

Publicity Tools and Press Releases:

- [How to Share your Local Auxiliary Story Ideas and Events with Local Media](#)
- [New VFW Auxiliary Press Release](#)
- [VFW Auxiliary Brochure Order Form](#)
- [VFW Auxiliary Communications Award-Certificate of Recognition for Local Media](#)
- [VFW Auxiliary Fact Sheet](#)
- [VFW Auxiliary Letter Template - Local](#)
- [VFW Auxiliary Membership Drive-Release 1](#)
- [VFW Auxiliary Membership Drive-Release 2](#)
- [VFW Auxiliary PowerPoint Template](#)
- [VFW Auxiliary Press Release for Local Auxiliaries Forming](#)
- [VFW Auxiliary Publicity Guide](#)
- [VFW-Auxiliary-Elevator Speech-What We Do](#)
- [VFW-Auxiliary-Local-Talking-Points](#)
- [VFW-Auxiliary-National Talking-Points](#)



Sample Photo Release Forms:

- [Adult-Photo-Release-Form](#)
- [Youth-Photo-Release-Form](#)



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